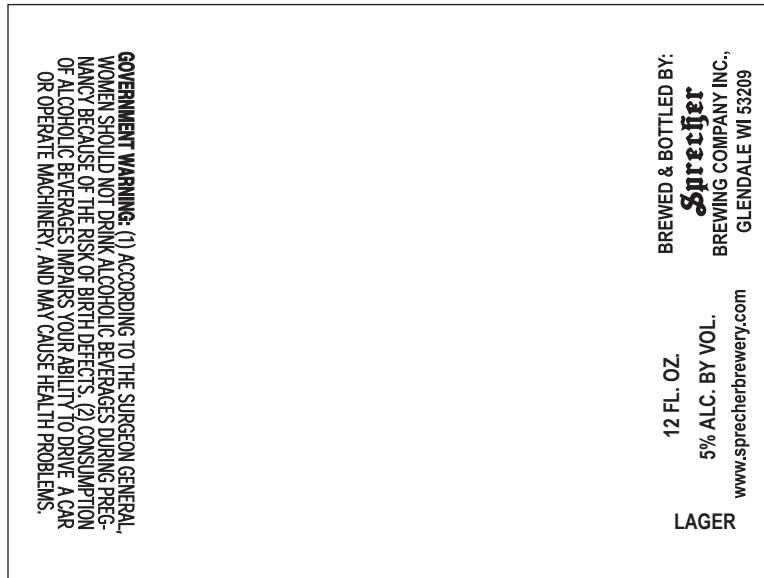


# Sprecher

## Personalized Label Specifications – *under 25 cases*



Required information. Must not be altered in any way (except the color, which needs to be legible against the background color).

Feel free to use our shield and/or logo on your label (not required):



# Sprecher™

**SPECIAL AMBER**

**VIENA STYLE LAGER**

- Label size: 4" wide x 3" high
- Bleed: 1/8" on all sides (please indicate the dieline in art file)
- All pertinent graphics and copy must be at least 1/8" in from the dieline
- Art should be submitted as an Adobe Illustrator file with ALL IMAGES EMBEDDED AND ALL COPY OUTLINED
- All labels will be printed using 4-color process