

SprecherTM

BREWERY



Event Rental Information
mheffron@sprecherbrewery.com



Room Rental Information

Our unforgettable venue features an indoor Beer Garden with 15 hand-crafted beers and 9 gourmet sodas on tap. Great for a unique rehearsal dinner, wedding reception, corporate event, holiday party, birthday party and more!

All rentals include 3 hours of rented time, up to 50 guests, a tour of the facility (Sprecher reserves the right to not include a tour based on type or size of the event), an on-site event manager, table and bar set-up and take down of items, required number of bartenders and a retail operator for the first hour of the event per our discretion. In-house sound system with microphone & iPod hook-up, large screen TV, projector with screen, 5' round banquet tables (for 6-8 people) or 8' rectangular banquet tables (for 8-10 people), extra tables for guest book, cake or gift tables, white plastic chairs, easy loading and unloading access for large items, free parking, Handicap Accessibility. Open year-round for your special event.

Please see the following page for Add-Ons.

BEER GARDEN

(Includes Rathskeller for food used for groups over 80)

2,800 square feet

Maximum Seating Capacity - 200

Monday-Friday	(7am-3pm) \$300
Saturday/Sunday	(9am-3pm) NOT AVAILABLE
Friday	(After 6pm) \$625
Saturday	(After 6pm) \$850 (Price adjustable due to situation)
Sunday-Thursday	(After 6pm) \$400

PRICES DO NOT INCLUDE FOOD OR BEVERAGE

RATHSKELLER

(For daytime meetings and small gatherings during times when the Beer Garden is unavailable.)

The walls are decorated with murals and the room is filled with memorabilia from Wisconsin Breweries of the past. A limited beverage selection is

29' x 25' = 725 square feet

Please Inquire

Maximum Seating Capacity - 30

Please note: All events MAY BE subject to a 5.6% tax.



Room Rental Information

Set-up and clean-up time is included 1/2 hour before and 1/2 hour after the event. All rentals are 3 hours. Events that require additional time will be charged as follows:

Additional Hour Costs

Monday-Friday	(7am-3pm) \$50/hr
Sunday-Thursday	(after 6pm) \$100/hr
Friday/Saturday	(after 6pm) \$175/hr



Additional charges for large groups and extra seating are as follows:

Staffing Charges (all days)

0-49 Guests	Included
50-99 Guests	\$50
100-149 Guests	\$100
150-199 Guests	\$150

SprecherTM
BREWERY



Beers & Gourmet Sodas

We typically have 15 beers and 9 sodas on tap at one time. The products are subject to availability. Seasonal beers and soda available!

BAR PRICES

Mixed Drinks	\$6.00	(Inquire within for availability)
Wine	\$4.00	

*\$8 corkage fee for opening and pouring customer supplied wine (per bottle)

Tap Beer (7 oz)	\$2.00
Tap Beer (16oz)	\$4.00
Beer Pitcher (64 oz)	\$16.00
Tap Soda (16 oz)	\$2.00
Tap Soda (7 oz)	\$1.00
Soda Pitcher (64 oz)	\$8.00
Bottled Water	\$1.00



Food Add-Ons & Options

Also available through Sprecher are some unique additions to your catering menu.

Sprecher desserts are the perfect end to our catered meal and are sure to be a hit with your guests.

Snacks offered through Sprecher are a nice addition to keep your guests fulfilled before or after your catered meal. Beer popcorn and Beer mustard do not contain alcohol and are safe for guests under 21 years of age.

SNACKS (+tax)

Beer Popcorn (6 oz.)	\$4.00
Root Beer Popcorn (8 oz.)	\$4.00
Soft Pretzels	\$3.00

(Pretzels served with complementary Root Beer Mustard & Beer Mustard)

TRAYS

WI Beer Lovers Cheese Tray
(Inquire for more details)



Preferred Caterer List (page 1)

In an effort to best serve our clients, we have comprised a list of Preferred Caterers. We work closely with these caterers and trust that they will provide you with the best food and service.

Please make your selection from the list below.

We have a maximum of 2 hours for set-up before event start time. If additional time is needed, there will be a charge of \$50 per hour.

No outside food or beverage may be brought in or leave the building due to local and state law.

All catering arrangements will be made directly between the rental client and the vendor.

For a truly unique sprecher experience, consider contacting your caterer to ask about creating special menu items using Sprecher craft beers and gourmet sodas.

CATERER	CONTACT	ADDRESS	PHONE	EMAIL/WEBSITE	DESCRIPTION
Beans & Barley	Jennifer Yandrow	1901 E. North Ave Milwaukee, WI	414.278.7878	*jen@beansandbarley.com *www.beansandbarley.com/catering	Repertoire of time-tested recipes will please vegetarians, non-vegetarians, and vegans.
Saz's	Michael Salazar	5420 W. State Street Milwaukee, WI	414.256.8765	*showcase@sazs.com *www.sazs.com/catering/	Casual catering menus for business and social gatherings.
SkyDine Catering	Pat and Jerry		Jerry: 414.704.5780 Pat: 262.442.5826	www.skydinecatering.com pat@skydinecatering.com jerry@skydinecatering.com	Made from scratch food using local fresh ingredients recipes created by people hand-made food
Zilli's Hospitality Group	Charmaie Gunther	613 N. Grandview Blvd Waukesha, WI	262.547.9447 ext. 1120	*charg@zillihospitalitygroup.com www.zillihospitalitygroup.com	More than 40 years experience of catering with a focus on hospitality.

Preferred Caterer List (page 2)

CATERER	CONTACT	ADDRESS	PHONE	EMAIL/WEBSITE	DESCRIPTION
Bubb's Big Texas BBQ		W230 S8855 Clark St Big Bend, WI	262.662.4201	*info@bubbs.com *www.bubbs.com	Authentic pit BBQ with all the fixins.
Bunzel's	Chip, Dan, and Anne	8415 W. Burleigh Milwaukee, WI	414.873.7960	*inquiries@bunzels.com *www.bunzels.com	With over 25 years in the catering business, Bunzel's has a wide range of options to meet your needs.
Ferrante's of Mequon	Suzy	10404 N. Port Washington Rd Mequon, WI	262.241.5420	fun@ferrantes.com	Italian, American and pizza, with full-service Kosher catering.
Matty's Catering	Christina Gara	14460 W. College Ave. New Berlin, WI 53151	414.427.3838	*christina@mattyscatering.com *www.mattyscatering.com*	mattys provides unique experiences that leave memorable impressions through incomparable hospitality.
Larry's Market	Kari Miller Sarah Seymour	8737 N. Deerwood Dr Brown Deer, WI 53209	414.355.9650	*jim@larrysmarket.net *www.larrysmarket.com	Specialty foods.
Rosati's Pizza		6900 N. Santa Monica Blvd. Fox Point, WI 53217	414.228.8585	*www.myrosatis.com	Pizza deliveries, catering menu including pasta trays with garlic breadsticks.



Custom Labeled Bottles

Add a truly personalized touch to your event by ordering beer or soda with custom label art!

Great for your reception, rehearsal dinner, bridesmaids/groomsmen gifts, engagement parties, and MORE!

- **Select from our Award-Winning Beers and Gourmet Sodas**
- **Customize with a personal photo or submit your own design**
- **Only 1 case minimum order**
 - 16 oz pint bottles
 - 24 units per case
- **Shipping available for gourmet soda products**
- **6-week lead time requested**
- **1-24 Cases**
 - 16oz Soda - \$45.00/case
 - 12oz Beer - \$55.00/case
- **Discounts on over 25 cases**
- **Not for consumption on premises or at events booked at Sprecher**

Order form located on the next page.

Contact Lori: (414) 964-5938

ltapola@sprecherbrewery.com



**Personalized Labeled Product
Information & Order Form**
NOT FOR RESALE

How it works:

- **A Minimum of 6 week lead time is required**
- **Shipping & shipper boxes are NOT included.**
Please see Shipping Information Below*
- Only Special Amber and Root Beer are available in bottles
- A completed order form and payment in full is required to begin design/production.
- Use of any company, school or sports logos must have the written consent of the owner of the logo on file.
- Send completed order form to: email customlabel@sprecherbrewery.com or fax 414-964-2462.
- If you have further questions, please contact Lori 414-964-7837 x111

Name: _____ Company/Contact: _____
 Phone: _____ Email: _____
 Address: _____
 Requested Pick-Up Date: _____ Event Date: _____
 Referred by: _____

HAND APPLIED

	PRODUCTS	# of Cases	Price / Case	TOTAL
24 bottles/case	Root Beer Soda - 16oz Bottles		\$45	
24 bottles/case	Special Amber - 12oz Bottles		\$55	
12 cans/case	SODA on Draft - 24.5oz Cans	Soda:	\$50	
12 cans/case	BEER on Draft - 24.5oz Cans	Not included - Bourbons & Single Batch Series Beer:	\$65	
ART	Please CLEARLY indicate how you would like your labels to look in the comments/special notes section. Include all wording / color(s) of labels / images / logos. 1 proof design (per product) is included with above pricing. \$10 for second proof and \$20 per proof thereafter. If you would like to design the labels yourself please email us for a design template & artwork specifications.			
SHIPPING FOB SPRECHER BREWERY	*As per Wisconsin law we are NOT able to ship beer. Shipping boxes for soda are \$12 per 24pk. In addition shipping cost is NOT included in our above prices. Boxes weigh approximately 44lbs each. Please contact us with your city/zip code so we can provide a custom shipping quote. Unfortunately due to the weight of the product sometimes shipping is more expensive than the product cost.			
MISC.				
Product Chilled	Please note if this is required : YES <input type="checkbox"/> NO <input type="checkbox"/>			<i>no cost</i>
Carriers	CIRCLE: 12oz Sprecher BEER 4-packs : 12oz Sprecher BEER 6-packs : 16oz Sprecher Soda 4-Packs		\$ 1.50 per case	
TAX	TAX EXEMPT #		WI 5.6%	
GRAND TOTAL				

Comments / Special Notes:

OFFICE USE ONLY

Paid (retail): _____ Assembled (retail): _____



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GRAND TOTAL				

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CONTRACT

DEPOSIT

To secure a Friday or Saturday evening reservation, a \$300 deposit is required. To secure a Sunday-Thursday or Friday 9am-3pm reservation, a \$100 deposit is required. We can only guarantee the date of your choice with a signed contract along with the required deposit. All dates are a first-come, first-served basis. Deposits are non-refundable; however, exceptions are made on a case-by-case basis.

PAYMENT

Final payment is due on the day of the event. All accounts must be settled in full. A 15-20% gratuity is recommended on total event costs, including beverages, with customer discretion within that range. All bar & additional charges must be paid at the end of the event. We accept checks, cash, and credit cards. There will be a \$50.00 charge for all returned checks. All sales are subject to the applicable sales taxes and service charge.

GUARANTEE POLICY

An approximate count of your guests must be given at the time you book your date. Should your guest count increase or decrease, please notify Sprecher Brewery and your caterer immediately. A final count is required 10 days prior to your event. You will be responsible for this number as a minimum and will need to cover the cost of any increase due to amount of guests or add-ons that apply.

SET-UP & TAKE-DOWN of DECORATION & MUSIC

Sprecher Brewery must approve all decorations for use or placement in any room. Each group is responsible for the purchase and placement of any decorations. Tape, glitter, confetti, aerosol string, shelled peanuts, gum, gummy-based or taffy-based products, and rice are not allowed. All balloons must be anchored. You will be charged \$5 per loose balloon. If you need additional set-up or take-down time, a \$50 per hour fee will apply if more than 1/2 included. Please confirm band or DJ set-up and take-down.

BEVERAGES

All beverages must generate a minimum of \$200 total sales or a charge will apply. All event costs and beverages are subject to applicable local & state taxes. Sales tax is included in all beverage sales. We have the right to refuse alcohol service to anyone during an event at our discretion. Host is responsible for persons under the age of 21. No person under 21 may consume alcohol on these premises. No outside beverage may be consumed on premises or in parking lot. If individuals are caught, we will alert the party who signed the contract. If not corrected, the event will be stopped and guests asked to leave immediately without any refund with full payment expected.

FOOD & CAKE

Sprecher Brewery does not allow food items carried onto the premises, with the exception of wedding and birthday cakes, per local and state law. All catering arrangements will be made directly by the rental client and the vendor. This includes arrangements for food set-up, food garbage removal, and food removal. If you arrange for a drop-off service through your caterer, Sprecher will charge \$50 for garbage and food removal services provided by Sprecher employees. Due to health regulations, Sprecher does not allow any food or beverage to leave the premises with the exception of a wedding or birthday cake. Sprecher Brewery will provide storage for cakes, but are not responsible for cake set-up, cake damage, or loss. The party is responsible for any and all parts that the bakery/caterer requires to be returned.

DAMAGES/LOST & FOUND

Any damage or additional clean-up due to guests' irresponsibility caused during a function will be charged to the renter. The brewery equipment, product, and facilities are included in this policy. In addition, Sprecher Brewery is not responsible for lost, stolen, or damaged items. Venue must look the same as when you arrived with the exception of cup use and garbage. There is a \$100 fee if floors require excessive cleaning. You will be charged \$100 per hour after the included 1/2 hour designated cleaning time. Sprecher is not responsible for dropped off items. All items left after event will be disposed of.

MISCELLANEOUS

Sprecher Brewery is a smoke-free facility.

PARKING & DELIVERIES/SET-UP

Free Parking is available on the east and west sides of Sprecher Brewery, and along Glendale Avenue. Additional parking in large lot s/w of building. Deliveries depend on day and event schedule.

MUSIC/AUDIO VISUAL

The brewery has a sound system that can accommodate CD's and iPod hook-up. Live music, bands and DJ's are welcome with approval of event manager.

I have read and understand the policies of Sprecher Brewing Company, Inc.

Date of Event: _____

Renter Signature: _____

Date: _____



EVENT DETAILS

Date: _____

ORGANIZATION: _____

CONTACT: _____

ADDRESS: _____

City, State, Zip: _____

TELEPHONE: () _____ - _____ CELL: () _____ - _____

E-Mail Address: _____

E-Mail Address: _____

EVENT INFORMATION:

Type of Event: _____ Event Time: _____

Number of Guests: _____ Tour: (circle) Yes No _____ Set-up Time: _____

CATERER INFORMATION: Caterer: _____ Location: (circle) Rathskeller BG

MUSIC/EQUIPMENT: _____

BEVERAGE INFORMATION:

Bar Hosted: (circle) Beer Soda Wine Mixed Bottled Water Time: _____

Cash Bar: (circle) Beer Soda Wine Mixed Bottled Water Time: _____

Notes: _____

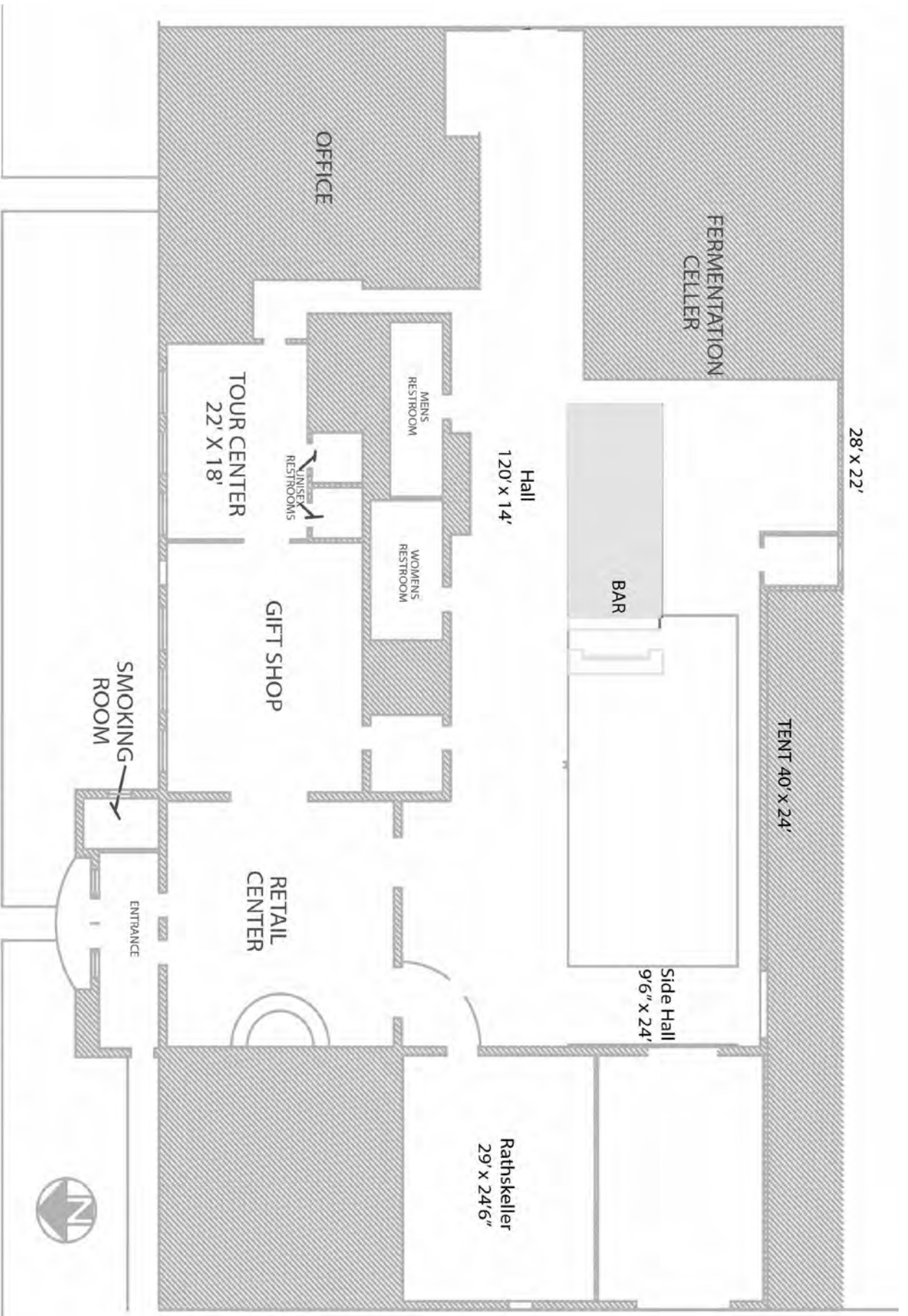
PRICING INFORMATION:

Price Quote: _____ Guest Add-On: _____

Hour Add-On: _____ Tax (if applicable): _____

NOTES: _____

CUSTOMER CONTACT: _____



701 W. GLENDALE AVENUE



PARKING

SPRECHER BREWING COMPANY - CREDIT CARD AUTHORIZATION

I, _____,
authorized representative of _____,
hereby consent to an authorized representative of Sprecher Brewing Company to debit this:

Name on Card: _____

Card Number: _____

Expiration Date: _____ Card Type: _____/CVV: _____

In the amount of \$_____ to secure the date of _____.
This card will also be used to pay for applicable rental tax and to settle payment in the event of
nonpayment of remaining goods and services.

Billing Address: _____

Sign: _____

Date: _____