



701 W. Glendale Ave., Glendale, WI 53209

ORDER OVER 25 CASES Personalized Labeled Product Information & Order Form

How it works:

- **A Minimum of 8 weeks lead time is required**
- **Shipping is NOT included. Please see Shipping Information Below***
- Sprecher Special Amber and Root Beer are always available **limited availability on ALL other products*
- A completed order form and a deposit of \$500 is required for all orders to begin design/production. Remainder of balance is due prior to labeling of product.
- Use of any company, school or sports logos must have the written consent of the owner of the logo on file.

Send completed order form to: email ksprecher@sprecherbrewery.com or fax 414-964-2462.

If you have further questions, please contact Kecia 414-964-7837 ext. 230.

Company: _____ Contact: _____

Phone: _____ Cell: _____ Email: _____

Address: _____

Requested Pick-Up Date: _____ Event Date: _____

Referred by: _____

PRODUCTS	BEER Special Amber 12 OZ	Other Beer:	SODA Root Beer 16 OZ	Cream Soda 16 OZ	Orange Dream 16 OZ	Cherry Cola 16 OZ	Other Soda:	Total QTY	Price / Case	TOTAL
24 BOTTLE- case 25+ cases								BEER	\$24	
								SODA	\$18	
BODY LABELS	A minimum of 30,000 (1,250 cases) body labels must be ordered. If this is more than needed please designate if the labels must be saved for future use or destroyed. A PDF file will be emailed to you for approval, if a physical digital proof is requested by the client a one time fee of \$75 will be charged to your account. Once all artwork has been approved there is a minimum of a 4 week lead time in order to receive labels into the brewery (this is not including production time once received.) Paper option - 100% recycled matt finish paper add \$300.								\$500	
NECK LABELS	A minimum of 30,000 (1,250 cases) neck labels must be ordered. If this is more than needed please designate if the labels must be saved for future use or destroyed. A PDF file will be emailed to you for approval, if a physical digital proof is requested by the client a one time fee of \$75 will be charged to your account. Once all artwork has been approved there is a minimum of a 4 week lead time in order to receive labels into the brewery (this is not including production time once received.) Paper option - 100% recycled matt finish paper add \$150.								\$200 <small>(\$450 if not ordered with body labels)</small>	
ART/LABELS	Please CLEARLY indicate how you would like your labels to look in the comments/special notes section. Be sure to include all wording / color(s) of labels / images / logos. 1 proof design (per product) is included with above pricing. \$10 for second proof and \$20 per proof thereafter if you would like to design the labels yourself please email us for a design template & artwork specifications.									
SHIPPING FOB SPRECHER BREWERY	*Per Wisconsin law we are NOT able to ship BEER to anyone except a beer distributor or brewery. You are responsible for setting up shipping arrangements.									
CROWNS	The Sprecher product crown will be used on orders less than 504 cases - a plain black crown can be used for a fee of \$250 for 504 cases or more. Orders of 2,500 cases or more there is no extra fee to use plain crowns. Custom crowns please request an independent quote - minimum order is 403,200 crowns.									
16oz or 12 oz 4-Packs	Sprecher printed 16oz or 12oz 4-packs OR Custom carriers - minimum quantity of 6,720 carriers and an \$300 one-time set up fee. Quantities of 3,360 add \$300 small run fee.								\$.25/ <small>Each + one-time fees</small>	
12 oz 6-Packs	Sprecher printed 12oz 6-packs OR Custom carriers - minimum quantity of 6,720 carriers and an \$300 one-time set up fee. Quantities of 3,360 add \$300 small run fee.								\$.35/ <small>Each + one-time fees</small>	
PALLETS	16oz Soda is shipped 56 cases per pallet or less. 12oz Beer is shipped 70 cases per pallet or less								\$7 <small>Each</small>	
PRODUCT FOR RESALE	FOR BEER: we must have proof of your liquor license and the label image must be approved by the TTB (government) prior to printing labels. Please allow 4 extra weeks for TTB approval. FOR SODA: We must have your resale certificate on file.									
TAX	TAX EXEMPT #								WI 5.6%	
GRAND TOTAL										

Comments / Special Notes:

Please Enter Credit Card Information for Deposit:

Name as it Appears on Card: _____ Card Type: _____

Card #: _____ Expiration Date: _____

Billing Address _____ Zip Code: _____

OFFICE USE ONLY

Assembled (retail): _____