

Wisconsin State Fair 2009
Sprecher Brewery and WKLH 96.5
Monday August 10th, 2009

Central Mall Activity List

\$3.00 off coupon for August 10th, 2009- on Sprecherbrewery.com

Day at the Fair Personalized Root Beer Bottles

10 am – 3 pm Choose your photo to be taken with “Rooty” the Sprecher Root Beer mascot or the Sprecher Race car. The image will be applied to Sprecher Root Beer Soda Bottles.

Meet “Rooty” the Sprecher Root Beer Soda Mascot
Meet Lyle Novak – Mid-America stock car driver

Grilling with Beef & Sprecher Beer Recipe contest

9:00 am -1:00 pm Grilling Contest
4:30 pm Grilling Contest Winner Announcement - Limited samples for the audience

Sprecher Brewery, TMJ4, the Wisconsin Beef Council & Keg-a-Que & the audience will determine the winning recipe of the top 3 finalists.

For details on how to enter go to sprecherbrewery.com

Prizes for the top 3 finalists

Sprecher Brewery coupon for a case of product and tour passes, \$25 beef gift certificate from the Wisconsin Beer Council, a signed copy of Lucy Saunders “Grilling with Beer” book.

Grand Prize Winner will receive –Sprecher product for a year = 12 cases, \$200 beef gift Certificate from the Beef Council.

Sheboygan Brat Eating Contest - Brats supplied by Sheboygan Brat Haus

4:00 pm 12 contestants will be chosen from the audience
Each contestant will receive a Sprecher T-shirt, The winner will have their name placed on a keg trophy that will be held at the Sheboygan Brat Haus

On the Mall – 10am – 5pm

Wisconsin Brewers Guild Booth – Beer Brewing Demonstration on the Stage & Tent

Stop & Shop at the Sprecher Brewery Retail Tent (tee shirts and other items – no beverages)

Free Sprecher Partners Coupon Book – loads of coupons from favorite retail establishments

KIDS ACTIVITIES (around the fountain)

Bottle Ring Toss, Bung Hole toss, Bottle Stand up & Kids Coloring Table, Barley Bag Races

Free Samples of Sprecher BBQ Sauces and Mustards

City of Glendale Tent

Bungs in a Barrel Guessing Game

Guess how many wooden bungs fit in the wooden barrel on site.

Win Sprecher product for a year = 12 cases.