



For Immediate Release
March 3, 2009

Seasonal and Premium Reserve Releases from Sprecher

Glendale, WI – Just in time for St. Patrick’s Day, **Sprecher Irish Stout**. Traditionally, this is a dry stout with notes of dark coffee, caramel and bitter chocolate. This year’s version is “the driest ever, with an even smoother caramel and roasted profile,” according to Brewmaster Craig Burge, so watch out for beer loving leprechauns waving shillelaghs! Sprecher Irish Stout is made with six different malts, roasted barley and four varieties of hops. Recommended serving temperature: 55F.

Got snow? Don’t worry about it. You’ll know spring is just around the corner when **Sprecher Mai Bock** appears in stores. A winner of many awards in prestigious beer competitions, this annual dry-hopped favorite has a refreshing hop aroma and slight sweetness that melts the winter blahs at the first sip. Sprecher Mai Bock is made with three varieties of malt, and three types of hops. Recommended serving temperature: 50F.

A perennial gold medal winner in both national and international competitions, **Sprecher Russian Imperial Stout** is a beer that compels you to say, “Wow!” as layer after layer of flavors unfold in your mouth. Aged for 12 weeks, this premium reserve beer is loaded with aromas and tastes of dark roasted malt and coffee that unwind to reveal a finish of dark chocolate, caramel and licorice. Made with four varieties of malt, roasted barley, and four types of hops. This beer ages well. Due to the lush and complex flavors, best to serve Sprecher Imperial Stout in a snifter, tulip or wine glass. Recommended serving temperature: 55F.

For more information about these beers, contact Anne Sprecher at: 414.698.8287, or asprecher@sprecherbrewery.com.

Sprecher Brewing Company and the Sprecher Gift Shop are located at 701 W. Glendale Ave, Glendale, WI. Brewery tours offered on weekends. All Sprecher products are available in the Gift Shop. Call 414.964.2739 for more information, or visit the website: www.sprecherbrewery.com.