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For Immediate Release
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Sprecher Root Beer BBQ Sauce is Lip-Smackin', Award-Winning Great

Glendale, WI -- Chef Scott McGlinchey, owner of Q Real American Food restaurants, has won yet another accolade for his Sprecher Root Beer BBQ Sauce! At the first contest of the 2006 barbequing season, Chef Scott and his Smokin' BBQ Crew took 3rd place out of 61 teams in the chicken division at *Pigs in the Garden* held in Charleston, Missouri. *Pigs in the Garden* is sanctioned by the Kansas City Barbeque Society.

Unlike grilling, which requires high heat and quick cooking, barbequing requires slow cooking, artful rubs, sensitivity to temperature, and precise timing to create moist flavors that are lip smackin' and finger lickin' delicious. Using Sprecher Root Beer as a key ingredient, Chef Scott developed a slightly spicy, slightly sweet barbeque sauce to compliment his masterful technique. Talk about a secret weapon! Below is a sample of the awards Chef Scott and his Smokin' BBQ Crew won during the 2005 season:

- 2nd Place Chicken, and Reserve Champion Vaha Wisconsin Championship
- 1st Place Chicken, Central Illinois State BBQ Championship
- 4th Place Chicken, Cabellas Challenge, Prairie du Chien Wisconsin

Chef Scott created Sprecher Root Beer BBQ Sauce for enjoyment by barbeque professionals and amateurs alike. "I made this sauce for people who love the taste of barbeque, regardless of whether they have the time to barbeque at home. The sauce tastes great on grilled foods, or even as a dipping sauce for pretzels. It probably has some uses I haven't thought of yet."

Sprecher Root Beer BBQ Sauce can be purchased directly from Q restaurants, Sprecher Brewing Company, and a variety of food stores in the Milwaukee area. Q Real American Food Restaurants are located in Bay View at 2258 S. Kinnickinnic Ave, and West Allis at 6425 West Greenfield Avenue. Sprecher Brewing Company is an award-winning microbrewery located at 701 W. Glendale Ave, Glendale, WI. To learn more about Chef Scott and Q restaurants contact Chef Scott at (414) 778-1211. To learn more about Sprecher products, tour times, and special event opportunities, contact Anne Sprecher at (414) 964-7837.

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