



For Immediate Release
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Milwaukee Brewers Fans: Join the Opening Day Tailgate Party at Sprecher!

Glendale, WI – Tailgate season starts with the Milwaukee Brewers' opener against the despised Chicago Cubs on April 10th, and Sprecher Brewing Company is offering one of the best tailgates in town! Stop by for a tour and join our tailgate theme party designed to delight fans of beer, brats, brewers and baseball. Brewery tours will be offered on the hour from 1pm – 4pm. Grilled beer brats, pretzels, pizza and other fan food available for purchase. Come for a tour, stay for the tailgate, and watch the Brewers decimate the Cubs!

Make this a family event, impress visitors from out-of-town or just bring a group of friends and experience some of Milwaukee's favorites including Brewers baseball, tailgating with Sprecher beer and soda, and Bung Hole Toss. Those 21 and older receive an entry for the Sprecher Tailgate Party Grand Prize, which will be awarded on September 27th. The Grand Prize includes everything you need for an awesome tailgate:

- One Keg-a-Q Gas Grill
- 6 cases of Sprecher Beer
- 6 cases of Sprecher Soda
- *Grilling with Beer*, by Lucy Saunders
- One Sprecher Root Beer BBQ sauce
- One Sprecher Root Beer Mustard
- One Sprecher Spicy Beer Mustard
- One Bag of Sprecher Root Beer Float Popcorn
- One Beer/Soda Cozy

Also available in the Sprecher Gift Shop, ultimate tailgate items: Fresh growlers of Sprecher beer and gourmet soda, BBQ Sauce, cheese, snacks, clothing, and bottle openers.

Admission (includes tour, tastings, commemorative glass, tailgate party): \$4 adults, \$3 seniors, \$2 minors. Free to U.S. military personnel with ID. Location: Sprecher Brewing Company, 701 W. Glendale Ave, Glendale. 414.964.2739.

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