



October 6, 2008
For Immediate Release

Sundays are Fun Days at Sprecher

Glendale, WI - Did you know it is illegal in Wyoming for women to stand within five feet of a bar while drinking? Good thing we live in Wisconsin! In addition to touring Sprecher Brewery and tasting award-winning beers and gourmet sodas within five feet of a bar all year long, women, men and children are invited to join us for three special events Sunday afternoons in October.

- **Sunday, October 12: Vendor Fair and Open House Tours , Noon-5pm.** Make your holiday shopping experience a relaxed one; start shopping early. From Noon – 5pm, take an open-house tour of the brewery and visit with 14+ vendors of quality items ranging from jewelry, home decorations, body care, gourmet specialty foods and kitchen items. Drawings for prizes all day long. No reservations required. Only \$6 adults, \$5 seniors, \$2 minors; includes brewery tour, commemorative glass, beverage samples and vendor fair. Gift Shop hours: 11am-5pm.
- **Sunday, October 19: Trick or Treat Safe Spot.** Adults and kids – don't forget to bring your camera and trick or treat bag this Sunday. Beware the brewery ghosts and goblins! There will be fun galore during ghoulishly good Halloween tours. Everyone in costume will receive a special gift. And Rooty the Sprecher Root Beer mascot will be in on hand for photos! Reservations required: 414.964.2739 (BREW). Only \$6 adults, \$5 seniors, \$2 minors; includes special brewery tour, commemorative glass, beverage samples and goodies. Tours offered at noon, 1pm, 2pm and 3pm. Gift Shop hours: 11am-5pm.
- **Sunday, October 26: Mini-Day Spa.** Ladies, this one's for you! Bring family and friends to this special afternoon dedicated to health, wellness and Breast Cancer Awareness. In addition to regular brewery tours, we're offering a ladies-only day spa in the intimate setting of Sprecher's Rathskellar. Enjoy mini-massages from *Phases*, therapeutic neck wraps, hand and foot treatments from *Beauti Control*, and heavenly comfort in the world famous *Migun* thermal massage systems bed along with other treatments. Reservations required: 414.964.2739 (BREW). Only \$4 adults, \$3 seniors, \$2 minors; includes brewery tour, commemorative glass, beverage samples and, for women, relaxing mini-spa treatments. Tours offered at noon, 1pm, 2pm and 3pm. **All tour proceeds will be donated to Gilda's Club of Southeastern Wisconsin, www.gildasclubsewi.org.** Gift Shop hours: 11am-5pm.

Sprecher Brewing Company is located at 701 W. Glendale Ave, Glendale, WI. For additional event details, contact Michelle Brzek, 414.964.2739 x114, or mbrzek@sprecherbrewery.com.

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