



For Immediate Release

Blarney Welcome at the 2009 Sprecher Irish Stout Release Party Friday, February 27th

Glendale, WI - No green beer featured at this party, only Sprecher's famously dark, smooth and creamy Irish Stout brewed but once a year to celebrate the wonderful flavors in this ale that originated in merry ol' Ireland. Sprecher's 2009 Irish Stout offers pleasing tastes of bittersweet chocolate, dark coffee and hints of hops that intermingle on the palate with the finesse, subtlety and complexity of the Trinity Irish Dancers.

In celebration of this tribute to St. Patrick's Day and absurdly delicious beer, Sprecher Brewing Company is hosting its 2009 Irish Stout Release Party on Friday, February 27th. In addition to Irish Stout and other Sprecher beers on tap, there will be *one special firkin of double-fermented Sprecher Irish Stout* tapped during the party. Anyone wearing a kilt receives a free firkin beer!

Doors and taps open at 6:30pm. At 8:00pm, Heat – one of Milwaukee's best cover and dance bands – takes the stage to get the toes a tappin' and the kilts a flyin'. The party lasts until midnight but get there early because door prizes will be given away throughout the evening; it's also Heat's Fan Appreciation night (go to www.heatband.com for more details).

Cost: \$10, includes door prizes, live music and light appetizers. Cash bar. Free Sprecher soda for designated drivers. Must be 21 or older.

Join the party at Sprecher Brewing Company, 701 W. Glendale Ave, Glendale. For more details, contact the Sprecher Gift Shop, 414.964.2739.

Established in 1985, Sprecher is Milwaukee's first microbrewery since Prohibition. To learn more about Sprecher, visit: www.sprecherbrewery.com

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