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The HON Company will Reward America's "Most Deserving Small Business" with a Customized Office Furniture Makeover

Office furniture designed to be a smart investment for the long run, provided by The HON Company, will be awarded to the winner of this year's Most Deserving Small Business office makeover contest—Glendale, WI-based Sprecher Brewing Company. Panelists of the contest, conducted by Xerox Corporation and *Entrepreneur* magazine, chose Sprecher for sacrificing its own office and technology needs to give back to its local community. As the winner, Sprecher will receive a complete office design and technology overhaul using products by The HON Company and Xerox, and a three-year subscription to *Entrepreneur* magazine. Selected from over 150 entries received from small businesses around the country, Sprecher will also design consultation from Thom Filicia, interior design expert on NBC/Bravo's popular show *Queer Eye*.

"We are delighted to equip Sprecher with stylish office furniture that accurately reflects the success and corporate citizenship of this entrepreneurial company," says Dave Burdakin, president of The HON Company. "Our hope is that the installation of HON furniture will add comfort and increase productivity so this deserving organization can continue its good will efforts within the community."

The HON Company is helping to bring Sprecher up to date by providing products from its full line of professional office furniture including desks, chairs, panel systems and storage, designed to be robust and versatile, allowing the microbrewery to add on as it grows. Additionally, while Sprecher's space limitations pose an interesting design challenge, The HON Company's diverse furniture offerings will help create an open, efficient and colorful workspace for the organization.

Bringing style and beauty to Sprecher's new office furniture is The HON Company's Simple Textiles™ collection, which offers over 60 textile patterns and 500 colors for chairs and panel systems. Featuring patterns ranging from versatile solids to detailed geometrics and color choices that complement any office setting from the traditional boardroom to the creative nerve center of an organization, Simple Textiles offers countless design opportunities for Sprecher.

"It's a thrill to be recognized as one of our nation's most deserving small businesses by organizations like The HON Company, Xerox and *Entrepreneur* magazine," says Randal Sprecher, president of Sprecher Brewing Company. "We are eagerly anticipating this much-needed office makeover and will continue to dedicate ourselves to helping others in need."

Contest runners-up will receive an Alaris™ Work Chair from The HON Company, which was recently awarded the GOOD DESIGN® award by the Chicago Athenaeum Museum of Architecture and Design, as well as a Xerox printer and a three-year subscription to *Entrepreneur* magazine.

Makeover results will be featured in the November issue of *Entrepreneur*, which hits newsstands in late October.