



For Immediate Release
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Flag Waving Sprecher Root Beer!

Glendale, WI –In honor of Flag Day and the Fourth of July, Sprecher has created a special All-American label for its award-winning gourmet root beer. This limited release Sprecher Root Beer will be available from the Sprecher Gift Shop June 14th through July 4th at a cost of only \$0.82 per bottle.

Perfect for summer picnics, reunions and family gatherings, this All-American root beer is also a great way to honor our troops during these holidays celebrating our country and all it represents. Sprecher Brewing Company and the George Washington Stein Club have partnered to offer *Treats for the Troops*, a program whereby anyone can ship 12 bottles of Sprecher gourmet soda to soldiers stationed in Iraq or Afghanistan for only \$25.00. That's right! \$25.00 will cover the cost of the product, packaging and shipping. Simply contact the Sprecher Gift Shop to place your order.

The Sprecher Gift Shop is located at 701 W. Glendale Ave, Glendale, WI. For more details, call: 414.964.2739.

Established in 1985, Sprecher is Milwaukee's first microbrewery since Prohibition. Sprecher Root Beer was selected as the best tasting root beer by *Imbibe* magazine and *The New York Times* in separate taste tests in 2008. To learn more about Sprecher Brewing Company, visit the website: www.sprecherbrewery.com

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