



For Immediate Release

**Oh, the Luck o' the Irish!  
Sprecher Extends Hours, Fun and Games  
for St. Patrick's Day**

*Glendale, WI* - Wednesday, March 17<sup>th</sup>, Sprecher Brewing Company will celebrate one of Milwaukee's favorite holidays in true Milwaukee style. With a nod to our Irish friends and long lost relatives in merry old Ireland, and Randy Sprecher's red hair, Sprecher will open the taps early and close them late. Join us from 9am to 6pm as we raise our glasses while celebrating the leprechaun in each of us.

During the all day Sprecher open house Milwaukee-style merriment abounds! Not only will Sprecher Irish Stout be on tap, you'll also find delicious green beer among the many flowing taps. Free mini brewery tours offered 12-3pm, with a regularly scheduled tour at 4pm (\$4 adults; \$3 seniors; \$2 minors). Free samples of Sprecher beer and Wisconsin cheeses will be offered throughout the day, with pints available for purchase -- Sprecher beer \$2; soda \$1.

And Bung Hole Toss! Yes, indeed. With a nod to our Olympian friends, Sprecher is hosting a Bung Hole Toss St. Paddy's Day Olympics. Teams of two compete for prizes. Must be registered, warmed up and ready to toss by 10am when the competition begins.

Be green! On this special day you can take a growler of renowned Sprecher Irish Stout with you for only \$9; refills are only \$7.

Sprecher Brewing Company is located at 701 W. Glendale Ave, Glendale, WI.

For more information and updates, contact Michelle Brzek at: [mbrzek@sprecherbrewery.com](mailto:mbrzek@sprecherbrewery.com), or 414.964.2739.

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*701 West Glendale Avenue Glendale, WI 53209  
(414) 964-SUDS (7837) Fax - (414) 964-2462 E-Mail - beer@sprecherbrewery.com*