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For Immediate Release
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Mother's Day Dilemmas Solved

Glendale, WI - Still haven't found that perfect Mother's Day gift? True, a shiny new kitchen appliance will last a long time (and probably cost a small fortune). But why not opt for a fun-filled day at Sprecher that will give mom the relaxation and pampering she deserves?

Sunday May 2 and May 9, Sprecher Brewing Company becomes Milwaukee's best venue for family-friendly, mom-focused activities. Tour, shop, relax, eat and laugh to your heart's content. In addition to hourly brewery tours starting at 12pm, between 11am and 4pm, sponsors such as *Ralph Lauren Fragrances, Welke's House of Roses, Beauty Control, Clarins, Lia Sophia/Miche Bags* and others will be showcasing a selection of exquisite products, free samples and treatments in the indoor beer garden. Peruse, sample and shop to your heart's content while enjoying late lunch or early dinner from *BRAVO Cucina Italiana*, which is offering a scrumptious buffet sure to please all. The *Chiropractic Company* and *Pravo* will be on hand to give fabulous mini-massages in the Rathskellar. As an added bonus, raffles will be held after every tour with all proceeds going to help the fight against breast cancer.

Tour and Stop & Shop Cost: Adults \$4, Seniors \$3, Minors \$2; U.S. Military:FREE. Includes: tour, samples (4 beers, 21+; unlimited soda, all), commemorative glass (21+), entrance to sponsor fair, kid's card creation station. Tours are offered on the hour, 12pm-3pm. Reservations are strongly suggested, and can be made by calling the Sprecher Gift Shop at 414.964.2739.

Bravo Cucina Italiana Buffet Cost: \$10 (ages 12 and up), \$5 (ages 3-11). Buffet includes Bread, Salad, Spaghetti with Meat Sauce, Mac & Cheese, Pasta Pomodoro with Chicken, Scampi and more. Buffet will be available 12pm-4pm.

Mini-Massage Cost: \$10 for a luxurious 10 minute professional massage.

Bonus: All mothers will receive a goody bag filled with gifts from participating sponsors.

The Sprecher Gift Shop will be open 11am-5pm Sunday May 2nd and May 9th. It is located at 701 W. Glendale Ave, Glendale, WI, 53209. For more information, call 414.964.2739, or visit our website: www.sprecherbrewery.com.

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