



June 19, 2009
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Amateur Grillmeisters Wanted for a Wisconsin State Fair Grilling Competition

Glendale, WI - Calling all amateur grillmeisters! Sprecher Brewing Company, the Wisconsin Beef Council (WBC), WKLH and Keg-a-Que want *your* best recipe for their 2nd annual Wisconsin State Fair grilling competition!

That's right, at 1:00pm on Monday, August 10th the top three recipes will be pitted against each other with the winner being decided by an expert panel of judges at the Wisconsin State Fair. Each of the three finalists will win a \$25 beef gift certificate from the WBC, a copy of *Grilling with Beer* by Lucy Saunders, and a Keg-a-Que gas grill. In addition to all these goodies and bragging rights for a year, the Grand Prize winner will win a year's supply of Sprecher beverages (12 cases of Sprecher beer or soda) and a \$200 beef certificate from the WBC.

Contest requirements: All recipes must contain beef and Sprecher beer, and be cooked on a gas grill. Recipes must be received by July 24th via email: grilling@sprecherbrewery.com; fax: 414.964.2462, attn: Michelle; or mail. Finalists must be present to win the Wisconsin State Fair grill-off on August 10th.

Visit the Sprecher Brewing Company website, www.sprecherbrewery.com, for eligibility requirements and additional details.