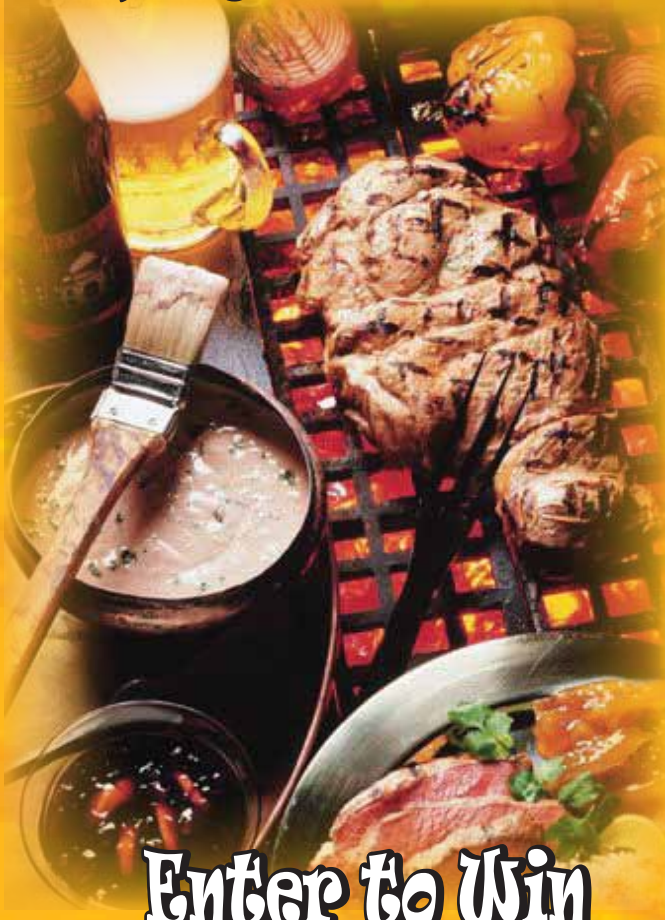


Grilling With Beer Contest

Stop by to see who wins the Grill-Off!
Monday August 9th, 2010 12-3 p.m.



Enter to Win

The Top 8 Semi-Finalists will Grill-Off at the WI State Fair!

If you are chosen, YOU MUST be able to attend Monday August 9th from 11am - 4pm. Semi-Finalists will be given \$10 toward the Beef & Beer needed for recipe. Participant will be responsible for all other ingredients.

2nd & 3rd Place Winners Receive:

1 case of Sprecher Beverages, 2 Sprecher Tour Passes, 2 Tickets to Sprecher's 25th Anniversary Bash September 25th, \$25 certificate for Beef from the Wisconsin Beef Council and a portable Keg-a-Que grill.

1st Place Winner Receives:

6 cases of Sprecher Beverages, 2 Sprecher Tour Passes, 2 Tickets to Sprecher's 25th Anniversary Bash September 25th, \$200 certificate for Beef from the Wisconsin Beef Council and a portable Keg-a-Que grill.

The winner will be chosen by: Randal Sprecher - Head Brewmaster and Founder of Sprecher Brewery, a representative from the Wisconsin Beef Council and Matthew McGourthy from Keg-a-Que.

**All entries must be received by
Monday July 26th, 2010.**

at
**WISCONSIN
STATE FAIR**
AUGUST 5-15

Presented By
 U.S. Cellular

SPONSORED BY:

Sprecher
BREWING CO., INC.



Keg-a-Que
TM

"COOKS AS GOOD AS IT LOOKS"

**The recipe must contain : Sprecher Beer,
Beef and be able to be cooked on a gas grill.**

