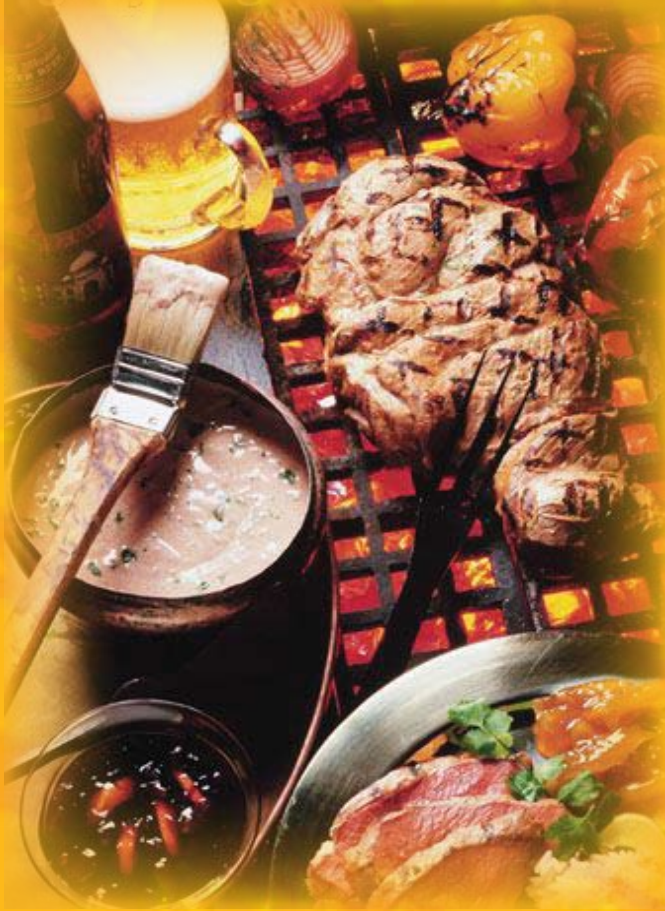


Grilling With Beer Contest

Stop by to see who wins the cook-off!
August 10th, 2009 1:00 p.m.



at
WISCONSIN
STATE FAIR

AUGUST 6-16

Presented By
U.S. Cellular

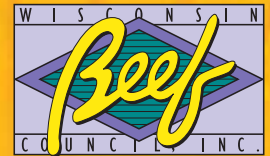
SPONSORED BY:

Sprecher
BREWING CO., INC.



Keg-a-Que
TM

"COOKS AS GOOD AS IT LOOKS"



The recipe must contain : Sprecher Beer, beef, and be able to be cooked on a gas grill.

Enter to Win

The Top 3 Semi-Finalists Win: A case of Sprecher Beverages, a copy of "Grilling with Beer" cookbook by Lucy Saunders, a \$25 certificate for Beef from the Wisconsin Beef Council, and a portable Keg-a-Que gas grill.

Grand Prize Winner: A year's supply of Sprecher Beverages (12 cases - 24/16oz bottles), and a \$200 certificate for beef from the Wisconsin Beef Council.

A single serving of all 3 recipes will be grilled and the winner will be chosen by: Randal Sprecher - Head Brewmaster and Founder of Sprecher Brewery, a representative from the Wisconsin Beef Council, Matthew McGourthy from Keg-a-Que and an on air personality from 96.5 WKLH.

**All entries must be received by
Monday August 3rd, 2009.**



