



May 1, 2008
For Immediate Release
Contact: Michelle Brzek
414.964.2739

Sprecher Celebrates American Craft Beer Week May 12-18

Glendale, WI - May 12-18 Sprecher Brewing Company celebrates American Craft Beer Week by giving back to the community of craft beer lovers, veterans and members of the armed services. Throughout the week Sprecher will offer extra "bootleg" tours along with special discounts such as:

- \$1 off tours for adults and senior citizens
- FREE tours for veterans and members of the armed services with ID
- Buy 1 case, get 10% off your second case
- 10% off Take Home a Tasting Kit

Bootleg tours will be offered Monday, May 12 through Sunday, May 18. Please contact Michelle Brzek: mbrzek@sprecherbrewery.com, 414.964.2739, for details, times and reservations. Groups welcome.

The inaugural American Craft Beer Week was recognized in 2006 by the U.S. Congress with House Resolution 753. In 2007, more than 150 breweries registered their community celebrations at www.AmericanCraftBeerWeek.org.

Sprecher Brewing Company is located at 701 W. Glendale Ave, Glendale, WI, 53209.

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